### **MINUTES**

### SEC-AAAE BOARD OF DIRECTORS MEETING 2014 SEC-AAAE ANNUAL CONFERENCE

Sunday, May 4, 2014, 3:00 PM – 5:00 PM

# Marriott Myrtle Beach Resort & Spa at Grand Dunes Osprey Room

Myrtle Beach, South Carolina

I. Welcome...... President Jeff Gray

President Gray opened the meeting at 3:02 PM and welcomed the members and guests to Myrtle Beach, South Carolina and the SEC-AAAE Board of Directors' Meeting.

II. Approval of Minutes..... Secretary/Treasurer Greg Kelly

Secretary/Treasurer Kelly presented the Minutes of the Board of Directors' Meeting dated January 26, 2014, held in Orlando, Florida. A motion was offered to approve the minutes as presented. The motion was seconded, there was no discussion, and the motion was adopted by unanimous voice.

III. Treasurer's Report..... Secretary/Treasurer Greg Kelly

Secretary/Treasurer Greg Kelly provided the Treasurer's Report to the Board of Directors and reported the following balances in Chapter accounts as of March 31, 2014:

Operating Account \$220,306.37 Scholarship Account \$421,121.38

A motion was offered to accept the Treasurer's Report as presented. The motion received a second, there was no discussion and the motion was adopted by unanimous voice.

## **COMMITTEE REPORTS**

Executive Secretary..... Bob Brammer

Mr. Brammer had nothing to report.

2014 Finance & Administration

Conference...... Jennifer Shearer, Madam Chairman Ted Kitchens, Co-Chairman

Ms. Shearer was not in attendance. Mr. Kitchens noted a record attendance and new level of sponsorships. The Chapter received high marks on all surveys completed by attendees.

## 2014 Annual Conference...... Pat Apone, Madam Chairman

Madam Chairman Apone provided a brief report on the Conference that included over 300 individuals registered and a report on sponsors and exhibitors, all exceeding planning expectations. She noted that all meetings are beach casual. President Gray complimented the Committee for outstanding work.

#### 2015 Finance & Administration

Conference.....Ted Kitchens, Chairman
Todd Sheller, Co-Chairman

Mr. Kitchens noted that the conference would be held in Miami, Florida and additional details would be forthcoming. February 8-10 are set as tentative dates. AAAE has sent proposals to area hotels. Hotel rates are targeted at less than \$200 per night. Mr. Todd Sheller will act as Co-Chairman of the event.

#### 2015 SEC-AAAE Annual Conference.....Kelly Johnson, Madam Chairman

Ms. Johnson was not in attendance. It was previously reported that hotel accommodations and Conference planning were underway.

#### 2016 SEC-AAAE Annual Conference.....David Edwards, Chairman

Mr. Edwards was not in attendance. It was noted the Conference would be held in Greenville, South Carolina and hotel accommodations and Conference planning were underway.

#### 2017 SEC-AAAE Annual Conference.....Bill Marrison, Chairman

Mr. Marrison was not in attendance. Mr. Jim Evans reported the major pieces have been completed. Mr. Evans noted the Conference would be held in Knoxville, Tennessee. Holiday Inn Worlds Fair Park on April 22-24, 2017. Rooms are in the vicinity of \$149 per night.

#### Professional Education Committee...... Mihai Smighelschi, Chairman

Chairman Smighelschi reported that three (3) individuals were seated for their oral exams at this meeting and all passed. He thanked all the members that took their valuable time to sit on the oral exam boards and he noted that his work to process A.A.E.s for the Southeast Chapter and AAAE will continue. Mr. Smighelshi also thanked Mr. Cycus Callum who has been of great assistance in accomplishing the Chapter's A.A.E. goals.

Student Scholarship & Academic

Outreach Committee...... Michael Reisman, Chairman Claudia Holliway, Madam Co-Chairman

Mr. Reisman noted that the scholarship program was between cycles and he would have more to report at future meetings. The Chapter awarded 14 scholarships in 2013. The Committee is working to make more appropriate scholastic contacts to assist in the expenditure of available funds. The Internship Program is proving most successful and all budgeted funds for the Program have been expended or committed.

**Marketing and Communications** 

Committee...... Trevis Gardner, Chairman

Mr. Gardner noted a membership survey indicated that Twitter has proven to be the most active social media product for the Chapter. Facebook has been turned into a branding page. Mr. Gardner encouraged members to feed him information for retweeting on Twitter at gardner@tys.org or sec.aaae@outlook.com. .

Corporate Liaison Committee......John Walz, Chairman

Mr. Walz noted that the Corporate Committee had completed its awards process and the Awards Luncheon would be held Tuesday, May 6, 2014. Mr. Walz recognized Dane Grey, Dale Stubbs, Dave King and Mark Sapp who were thanked for their work and contributions. The Committee met this date and discussed mentoring programs, increased corporate membership and certifying the conference for continuing education credits.

**Annual Conference Site Selection** 

Committee...... Claudia Holliway, Madam Chairman

Ms. Holliway noted that a meeting for prospective 2018 conference hosts took place during this Conference and Huntsville, Alabama has been selected as the 2018 site which will be taken to the General Membership for confirmation.

**Conference Financial Oversight** 

Committee...... Steven Oberlies, Chairman

Mr. Oberlies was not in attendance.

#### Ad Hoc Bylaws Review Committee......Judi Olmstead, Madam Chairman

Ms. Olmstead noted the Committee communicated well and determined no changes to the Bylaws were necessary at this time and that a review of the Bylaws should occur every five years.

## Ad Hoc Membership Review Committee...Greg Kelly, Chairman

Mr. Kelly provided a PowerPoint presentation regarding the work of the Committee thus far and noted future action items that could create an infusion of members for the Chapter.

## Resolutions & Bylaws.....Bob Brammer

Mr. Brammer reported the following Resolutions of Appreciation were offered for the consideration of the General Membership during the course of their meeting on May 5. 2014:

Michael Clow, AAE, Past President
Marriott Myrtle Beach Resort & Spa at Grand Dunes
City of Myrtle Beach
Horry County
2014 Annual Conference Committee
Horry County Department of Airports

A motion was presented to move the Resolutions of Appreciation to the General Membership for approval. The motion received a second, there was no discussion and the motion was adopted by unanimous voice.

#### Nominations Committee......Past President Browne

Mr. Browne reported the following slate of officers to be offered for consideration of the General Membership during the course of their meeting on May 5, 2014:

2014-2015 SEC-AAAE Representative on the AAAE Nominating Committee – Kelly L. Johnson, AAE

One-Year Term – Chapter Representative on the AAAE Board of Directors – Scott Brockman, AAE

Two-Year Term – Chapter Representative on the AAAE Board of Directors – Mike Landguth, AAE

SEC-AAAE Past President – Chris Browne, C.M.

SEC-AAAE President – Jeff Gray, AAE

SEC-AAAE President-Elect – Judi Olmstead, AAE

SEC-AAAE Secretary/Treasurer – Greg Kelly, AAE

Four-Year Term – SEC-AAAE Board of Directors – Jennifer Shearer, C.M.

Four-Year Term – SEC-AAAE Board of Directors, Corporate Representative – David King, Gresham Smith & Partners

Mr. Browne thanked Tommy Bibb, AAE, and Robert Bowen, AAE for serving with him on the Committee.

# SEC-AAAE and SAMA Educational Foundation, Inc. Policies......Jeff Gray

Mr. Gray noted the following Chapter and SAMA Foundation Policies would be presented to the General Membership on May 5, 2014 for reaffirmation:

SAMA Educational Foundation, Inc. Investment Policy

SAMA Educational Foundation, Inc. Scholarship Funding and Awards Policy

**SEC-AAAE** Investment Policy

SEC-AAAE progression Through the Chairs Policy

SEC-AAAE Travel Reimbursement Policy

SEC-AAAE Minimum Operating Fund Policy

SEC-AAAE Internship Grant Program

A motion was presented to move the Policies to the General Membership for reaffirmation. The motion received a second, there was no discussion and the motion was adopted by unanimous voice.

#### IV. Old Business

There was no old business to report.

#### V. New Business

President Gray announced the development of a Membership Development Committee chaired by Ms. April Cameron.

President Gray announced that Mr. Toney Coleman has been appointed to the AAAE Diversity committee.

President Gray announced that Mr. Mike Landguth has been appointed to the AAAE Foundation Discussion Group.

### VI. Announcements

President Gray announced that this was the last meeting to be attended by Ms. Claudia Holliway in her capacity as a Board Member.

# VIII. Adjournment

There being no further business to come before the General Membership, President Gray adjourned the meeting at 4:40 PM.

Respectfully submitted,

Greg Kelly, AAE SEC-AAAE Secretary/Treasurer

GK:RB:rb